Print Date 10/24/16 10:24:32 Page 1 of 1

**ORDER** 

Order / Rev: 433685 Orders Alt Order #: Product Desc: Est.4156 10/27-11/2 man and and **WCMQ** Estimate: 4156 Flight Dates: 10/27/16 - 11/02/16 Primary AE: Carolina Patino Original Date / Rev: 10/24/16 / 10/24/16 Sales Office: MCGPH Order Type: **GENERAL** Sales Region: National Agency Name: Media Financial Services **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1675 Palm Beach Lakes Blvd. Billing Cycle: WEEKLY West Palm Beach, FL 33401 Agency Commission: 15% Advertiser Name: **American Unity PAC** New Business Thru: Demographic: A35+ Order Separation: 00:30:00 **Product Codes:** PL2 - Issues/Propositions Advertiser External ID: Priority: P-3 Agency External ID:

Unit Code:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	15	\$7,000.00	\$5,950.00
10/31/16	11/06/16	21	\$10,700.00	\$9,095.00

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$7,000.00	\$5,950.00	0.00
November 2016	21	\$10,700.00	\$9,095.00	0.00

\$17,700.00

\$15,045.00

0.00

36

General

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino		-	Start Of Order - End Of Order	100%

AGY, POL, ISS

Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	WCMQ	10/27/1	6 11/02/16	6a-10a M-F 6a-10a M-F	СМ	6a-10a M-F	32322	1:00	12	\$600.00P-3	0.00 NM	12	\$7,200.00
	<u>Star</u> eek: 10/2/eek: 10/3		End Date 10/30/16 11/06/16	Weekdays 22 323	Spots/Week 4 8	<u>Rate</u> \$600.00 \$600.00	<u>Rating</u> 0.00 0.00						
E 2	WCMQ	10/27/1	6 11/02/16	10a-3p M-F 10a-3p M-F	СМ	10a-3p M-F	22222	1:00	10	\$400.00P-3	0.00 NM	10	\$4,000.00
	<u>Star</u> /eek: 10/2 /eek: 10/3		End Date 10/30/16 11/06/16	<u>Weekdays</u> 22 222	Spots/Week 4 6	<u>Rate</u> \$400.00 \$400.00	<u>Rating</u> 0.00 0.00				_		
E 3	WCMQ	10/27/1	6 11/02/16	3р-7р М-F 3р-6р М-F	CM	3p-6p M-F (3:00 PM-6:0	23223 00 PM)	1:00	12	\$500.00P-3	0.00 NM	12	\$6,000.00
	<u>Star</u> eek: 10/2/eek: 10/3		End Date 10/30/16 11/06/16	<u>Weekdays</u> 23 232	Spots/Week 5 7	<u>Rate</u> \$500.00 \$500.00	Rating 0.00 0.00						
E 4	WCMQ	10/27/1	6 11/02/16	10a-3p SA-SU 10a-3p SA-SU	СМ	10a-3p SA-5	SU11	1:00	2	\$250.00P-3	0.00 NM	2	\$500.00
	<u>Star</u> /eek: 10/2 /eek: 10/3	,	End Date 10/30/16 11/06/16	Weekdays 11	Spots/Week 2 0	<u>Rate</u> \$250.00 \$250.00	Rating 0.00 0.00						

## Leonel Fong (Miami)

From:

message\_bot@radioexchange.com

Sent:

Thursday, October 20, 2016 6:19 PM

To:

Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina

Santamarina (Miami); Carolina Patino (Miami)

Subject:

WCMQ-FM has received a NEW order - American Unity PAC

### You have received a New Network order from RadioExchange.

Station: WCMQ-FM

Order #: 3138487

Contract #: 4290087

Flight: 10/27/2016-11/2/2016

Total Dollars/Spots: \$17,700.00/36

Advertiser: American Unity PAC

Product: Est.4156 10/27-11/2

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

PLEASE CLICK <u>HERE</u> AND LOGIN TO RADIO EXCHANGE **TO GET YOUR ORDER OR GO TO** <u>https://www.radioexchange.com</u>

STATION:

WCMQ-FM

Miami-Ft. Lauderdale-Hollywood.

ORDER#: 3138487

DATE:

10/21/2016

MARKET:

FL

McGavren Guild Media

**AMOUNT: \$17,700.00** 

SPOTS: 36

AGENCY:

MEDIA FINANCIAL SERVICES

1675 Palm Beach Lakes Blvd **SUITE 1000** 

WEST PALM BEACH, FL 33401

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4290087** 

ADVERTISER: PRODUCT:

American Unity PAC Est,4156 10/27-11/2 AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

**AGY EST: 4156** 

1675 Palm Beach Lakes Blvd

**SUITE 1000** 

WEST PALM BEACH, FL 33401

FLIGHT:

10-27-2016 TO 11-02-2016

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS:

7 PRIM. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 10/20/2016 17:16

#### COMMENTS

SEC. DEMO:

[Rep Comment] 10/20/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

#### 10/27/2016 To 10/27/2016 DAY#1

TOT \$3,000.00

**TOTAL SPOTS 6** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	T	6:00AM	10:00AM	60	10/27/2016	10/27/2016	√ 2	\$600	\$1,200
	2	DT	T	10:00AM	3:00PM	60	10/27/2016	10/27/2016	<b>J</b> 2	\$400	\$800
	3	RT	T	3:00PM	6:00PM	60	10/27/2016	10/27/2016	J 2	\$500	\$1,000

#### DAY#2 10/28/2016 To 10/28/2016

TOT \$3,500.00

**TOTAL SPOTS 7** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/E	Y	RATE	TOTAL
	1	RT	F	6:00AM	10:00AM	60	10/28/2016	10/28/2016	J	2	\$600	\$1,200
	2	DT	F	10:00AM	3:00PM	60	10/28/2016	10/28/2016	J	2	\$400	\$800
	3	RT	F	3:00PM	6:00PM	60	10/28/2016	10/28/2016	<b>√</b>	3	\$500	\$1,500

ISTATION: MARKET:

WCMQ-FM

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$17,700.00

**ORDER#:** 3138487

DATE: AGENCY: 10/21/2016

McGavren Guild Media

SPOTS: 36

1675 Palm Beach Lakes Blvd

**SUITE 1000** 

WEST PALM BEACH, FL 33401

MEDIA FINANCIAL SERVICES

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4290087** 

ADVERTISER: PRODUCT:

American Unity PAC

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

Est,4156 10/27-11/2 **AGY EST: 4156**  1675 Palm Beach Lakes Blvd **SUITE 1000** 

WEST PALM BEACH, FL 33401

FLIGHT:

10-27-2016 TO 11-02-2016

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 10/20/2016 17:16

DAY#3

#### 10/29/2016 To 10/29/2016

**TOT \$250.00** 

**TOTAL SPOTS 1** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	W	S.	10:00AM	3:00PM	60	10/29/2016	10/29/2016	<b>J</b> 1	\$250	\$250

DAY#4

#### 10/30/2016 To 10/30/2016

**TOT \$250.00** 

**TOTAL SPOTS 1** 

MC	LN	DPT CD	1	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	w	s	10:00AM	3:00PM	60	10/30/2016	10/30/2016	<b>J</b> 1	\$250	\$250

DAY#5

#### 10/31/2016 To 10/31/2016

TOT \$3,600.00

**TOTAL SPOTS 7** 

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	М	6:00AM	10:00AM	60	10/31/2016	10/31/2016	$\int$ 3	\$600	\$1,800
	2	DT	М	10:00AM	3:00PM	60	10/31/2016	10/31/2016	$\sqrt{2}$	\$400	\$800
	3	RT	м	3:00PM	6:00PM	60	10/31/2016	10/31/2016	$\sqrt{2}$	\$500	\$1,000

STATION: MARKET:

WCMQ-FM

Miami-Ft. Lauderdale-Hollywood,

ORDER#: 3138487 **AMOUNT:** \$17,700,00 DATE:

10/21/2016

MEDIA FINANCIAL SERVICES

McGavren Guild Media

SPOTS: 36

AGENCY:

**SUITE 1000** 

WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4290087** 

ADVERTISER:

American Unity PAC

**AGY PRD:** 

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT: Est.4156 10/27-11/2 **AGY EST: 4156** 

1675 Palm Beach Lakes Blvd **SUITE 1000** 

FLIGHT:

10-27-2016 TO 11-02-2016

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401

**TOTAL SPOTS 7** 

TOT # OF DAYS: 7

PRIM. DEMO:

SEC. DEMO:

Adults 35+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 10/20/2016 17:16

DAY#6 11/1/2016 To 11/1/2016 TOT \$3,500.00

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.т	6:00AM	10:00AM	60	11/1/2016	11/1/2016	J 2	\$600	\$1,200
	2	DT	.т	10:00AM	3:00PM	60	11/1/2016	11/1/2016	√ <sup>2</sup>	\$400	\$800
	3	RT	.T	3:00PM	6:00PM	60	11/1/2016	11/1/2016	<b>J</b> 3	\$500	\$1,500

DAY#7 11/2/2016 To 11/2/2016 **TOT \$3,600,00 TOTAL SPOTS 7** 

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SF	YDY	RATE	TOTAL
	1	RT	w	6:00AM	10:00AM	60	11/2/2016	11/2/2016	J	3	\$600	\$1,800
	2	DT	W	10:00AM	3:00PM	60	11/2/2016	11/2/2016	Ź	/ 2	\$400	\$800
	3	RT	w	3:00PM	6:00PM	60	11/2/2016	11/2/2016	Ž	2	\$500	\$1,000

TOTAL	Oct	Nov								Total
SPOT	15	21					•	- " -	-	36
CASH	7,000.00	10,700.0								17,700.0
TOTAL	7,000.00	10,700.0								17,700.0

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Locat	ion:			Date:	
Katelyn B	rawn	cerning the fol	lowing issue		
American Unity PA					
Broadcast Length Rot	ıckage	)ays	Jass	Times per Week	Number of Weeks

This broadcast time will be used by: American Unity PAC

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" 口 Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
American Unity PAC 1775 Pennsylvarita Ave NW, Sulte 350 Washington, DC 20006
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
President and Treasurer; Margaret Hoover

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for	the above described broadcast time has been furnished
by (name and address):	
American Unity PAC	
1775 Pennsylvania Ave NW, Suite 350	ին և հրագրում ինների կարգանում արդարագրության և արդանական հարդեկան համարական հայարարական համանական համանական հ Հայաստանում է Հայաստանում է Հայաստանում և Հայաստանում է Հայաստանում է Հայաստանում է Հայաստանում է Հայաստանում
Washington, DC 20006	

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonal above-requested advertise also agrees to prepare a	lemnify and hold harmless the station ble attorney's fees, that may ensue from ment(s). For the above-stated bro- script, transcript, or tape, which w before the time of the scheduled	om the broadcast of the adcast(s), the sponsor all be delivered to the
TO BE SIGN	ED BY ISSUE ADVERTISER (	SPONSOR)
10/18/16	Margaret Horse	(202) 750-7230
Date	Signature	Contact Phone Number
TO BE S	SIGNED BY STATION REPRESENT	ATIVE
☐ Accepted	□ Accepted in Part	☐ Rejected
Signature	Printed Name	Tille

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available):

gross

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.